

# The 12 Game Changers



Launching and implementation of the National Women's Policy and the Women's Development Action Plan 2025–2030.

Introduction of gender impact assessment in the national budgeting system in line with the gender responsive budgeting approach.



Empowerment of Gender Focal Points and gender specialists at the Ministry of Women, Family and Community Development.

Introduction of initiatives that support women in the informal sector.



Introduction of a National Action Plan on Women, Peace and Security in the defence, security and public safety sectors.

Consolidation of support service for working women to boost birth rates.



Introduction of a Star Rating System for private companies.

Establishment of women's leadership hub and empowerment of female representation in the Parliament.



Introduction of Social Public-Private Partnerships to address domestic violence issues.

Development of One Stop Centre (OCS) portal and application for services related to women



Introduction of behavioural insights strategies to support women's political leadership.

Introduction of gender audit into the evaluation of high-impact projects or programmes.



MINISTRY OF WOMEN,  
FAMILY & COMMUNITY  
DEVELOPMENT



DEPARTMENT OF WOMEN'S  
DEVELOPMENT



Scan the QR code to download  
The National Women's Policy and  
Women's Development Action Plan  
2025–2030

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# NATIONAL WOMEN'S POLICY


Women's Development  
Action Plan

2025 – 2030


**NATIONAL WOMEN'S POLICY** aims to empower women to participate meaningfully in achieving their full potential through inclusive planning and development towards gender equality.

**26 STRATEGIES**  
**75 PROGRAMMES**  
**182 INITIATIVES**


## ENABLERS




GENDER-DISAGGREGATED DATA



GENDER RESPONSIVE BUDGETING



GENDER IMPACT ASSESSMENT



GENDER AUDIT

Laws | Policies | Resources | NGO  
 Shared Values | Gender Focal Point & Gender Focal Team  
 Federal Constitution | Malaysia Plan (RMK) | National Social Policy | SDGs | CEDAW | Women, Peace and Security Beijing Declaration

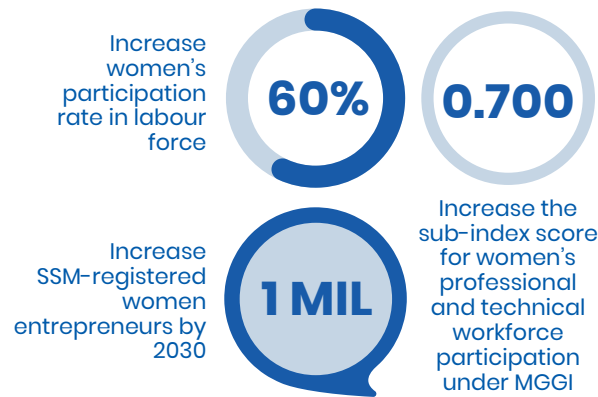
The National Women's Policy (NWP) was first formulated in 1989 and was later revised in 2009 with the introduction of the Women's Development Action Plan (WDAP).

In contrast with the 2009 NWP, the NWP and WDAP 2025-2030 narrative will begin by outlining the significance of the women's policy and its impact, the history of women's empowerment, and the rationale for revision, aimed at fostering public understanding of the nuances surrounding women empowerment.

The NWP and WDAP 2025-2030 will be implemented over a five-year period, in alignment with the Malaysia Plan cycle, and will include clearly defined outcome targets to enhance the monitoring and evaluation process.

The implementation of NWP is expected to elevate Malaysia's standing in international reports such as the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW), Sustainable Development Goals, Global Gender Gap Index and World Competitiveness Report.

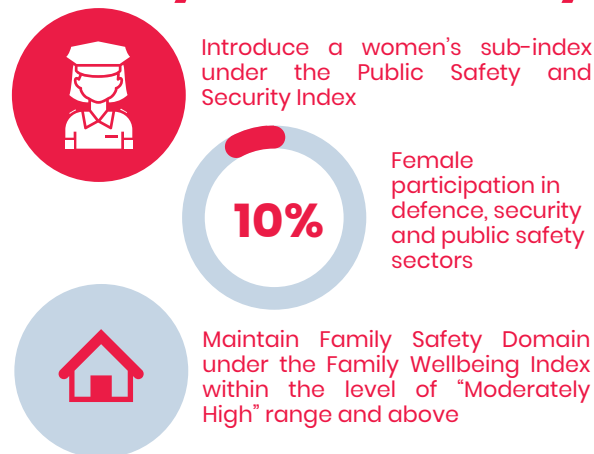
## Economy



## Leadership



## Safety and Security



## Wellbeing

